

CACHE COUNTY TOURISM PROFILE

County Indicator	2010	2011	2012	% Change 2011-2012	State Ranking
DEMOGRAPHIC					
Population	112,656	114,699	n/a	-	
Total Non-Ag Employment	49,656	50,289	n/a	-	
Non-Ag Avg Monthly Wage	\$2,448	\$2,533	n/a	-	
Per Capita Income	\$26,847	27,631	n/a	-	
Unemployment Rate*	5.7%	4.8%	n/a	-	
SPENDING & EMPLOYMENT					
Spending by Travelers**	\$170,996,790	\$170,714,892	\$184,036,071	7.8%	
Travel & Tourism Related Employment	3,219	3,083	3,214	4.2%	
TOURISM TAX REVENUES					
Local Tax Revenues from Traveler Spending**	\$8,943,251	\$9,003,525	\$9,686,100	7.6%	
Transient Room Tax	\$347,696	\$359,160	\$372,636	3.8%	
Restaurant Tax	\$972,671	\$1,030,776	\$1,120,298	8.7%	
Retail Sales					
Gross Taxable Retail Sales	\$1,312,934,241	\$1,329,844,870	\$1,361,780,446	2.4%	
REGIONAL VISITATION COUNTS					
Bear Lake (3 Locations)	229,669	242,749	234,095	-3.6%	
Willard Bay S.P.	340,645	337,072	348,534	3.4%	
Hyrum S.P.	131,973	89,885	124,958	39.0%	

* Several Counties have identical Unemployment Rates

** GOPB methodology change for 2010 calculations

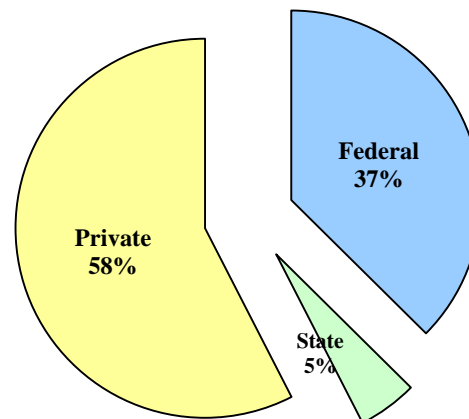
r = revised

Land Ownership - 2012	% Total
Total Acres in County	100.0%
Federal Government	37.4%
BLM	0.0%
US Forest Service	37.3%
National Park Service	--
National Wildlife Service	--
Other •	--
State Government	5.0%
Utah State Parks & Recreation	0.0%
Utah State Wildlife Reserves	2.7%
State Trust Lands	2.3%
Other ••	--
American Indian	--
Private*	57.5%

• Includes Military and Bankhead Jones land *May include some local government land

•• Includes State Sovereign and UDOT land

Land Ownership - 2012



Cache County Tourism Profile

